

CUTS Geneva Resource Centre STRATEGIC PLAN 2009-2015

CUTS Geneva Resource Centre (hereafter referred to as CUTS GRC) was established as a research-based advocacy NGO in Geneva, Switzerland, in November 2007. It is part of the CUTS family of organizations. Potential beneficiaries of the work of CUTS GRC include all the key stakeholders in and from developing countries: governments and inter-governmental organizations, parliamentarians, civil society organizations, and the private sector.

VISION

To pursue social justice and economic equity within and across borders by persuading governments and empowering people

MISSION

To establish and promote a pro-trade pro-equity credible Southern NGO voice as well as the means to achieve this in the policy making circles working on trade and development and other related issues in Geneva.

GOAL AND OBJECTIVES

The goal of CUTS-GRC is to contribute to the achievement of development and poverty alleviation through trade in its economic, environmental, social and political dimensions. Its objectives include:

- contributing to a better understanding of development concerns in trade and related policies;
- enabling participation of developing country stakeholders in trade and related policy making and its implementation;
- stimulating interest of key actors working on trade, development and poverty alleviation; and
- bridging the information gap for and among the trade and related policy communities.

STRATEGY

1. Working on issues of direct relevance to domestic policy makers and other stakeholders in developing countries.
2. Involving officials from developing countries and inter-governmental organisations in Geneva and Brussels in determining issues and areas for its work.

3. Leveraging CUTS partners at the national, regional and international levels in developed and developing countries.
4. Developing an implementation plan to undertake identified activities related to policy research; advocacy and awareness raising; and networking.
5. Facilitating dialogue between stakeholders from the South and the North and providing information and support services to its Southern constituency, including research support.
6. Seeking support/resources to execute its activities.
7. Ensuring long term impact by focusing on outcomes and not just outputs.
8. Regular monitoring and evaluation of performance against stated goal and objectives.
9. Periodically reviewing the strategy based on experience gathered through its work.

ROADMAP 2009-2010

1. CUTS GRC will continue to focus on the implementation of the on-going FEATS (Fostering Equity and Accountability in the Trading System) and BIEAC (Building an Inclusive East African Community) projects by undertaking research, advocacy and awareness raising, and networking activities in Geneva as well as project countries of Burundi, Kenya, Malawi, Rwanda, Tanzania, Uganda and Zambia.
2. CUTS GRC will expand its communications and networking efforts beyond the seven FEATS and BIEAC project countries to the rest of Sub-Saharan Africa as appropriate.
3. CUTS GRC will actively participate in the relevant activities of selected international organizations in Geneva (e.g. WTO, UNCTAD, ITC) including through organization of events, for example during the UNCTAD Public Symposium in May 2009 and the WTO Public Forum in September 2009.
4. CUTS GRC will team up with other inter-governmental and non-governmental organizations to organize joint events in Geneva and elsewhere on issues of common interest.
5. CUTS GRC will participate in the relevant activities of other NGOs and think tanks in Geneva.
6. CUTS GRC staff will also participate in the selected events outside Geneva that are relevant to its work and will contribute to the achievements of its goal and objectives.
7. CUTS GRC will deepen its engagement with South Asian delegations in Geneva through organization of bi-monthly meetings.
8. CUTS GRC will strive to provide support to Geneva Missions of LDC, African and ACP countries.
9. CUTS GRC will develop project proposals in the areas of its mandate and seek funding to undertake the work.
10. CUTS GRC will continue to assist CUTS International and in particular the Africa Resource Centres through its substantive and other work.